

ISSN 0975 - 2854

IC Value (2014) = 7.92

Indexed in Google Scholar

Indexed in Scopus

NAAS Rating = 2.58

JOURNAL METRICS

Google Scholar h5-index : 4 ; Google Scholar h5- median : 4

₹ 350/-

PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 1
(MONTHLY)

JANUARY 2017

**Humane Humanitarians : A Study of
Personal Characteristics of Emergency
Relief Workers**

- Yamini Meduri
- Fakruddin Ali Ahmed

**The Relationship Between Employee Job
Satisfaction, Perceived Customer
Satisfaction, Service Quality, and
Profitability in Luxury Hotels in Kuala
Lumpur**

- Harcharanjit Singh
- Roselina Ahmad Saufi
- Rahayu Tasnim
- Maizaitulaidawati Hussin

State of IT Adoption in SMEs in India

- Jitendra Singh Tomar

**Corporate Social Responsibility Practices
and Their Impact on the Community : A
Case Study of Ambuja Cement Ltd.**

- Santosh Kumari
- Anil Sehrawat
- Tanu Sharma



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 1

₹ 350/-

JANUARY 2017

CONTENTS

HUMAN RESOURCE MANAGEMENT

Humane Humanitarians : A Study of Personal Characteristics of Emergency Relief Workers	Yamini Meduri Fakruddin Ali Ahmed	11
--	--------------------------------------	----

ORGANIZATIONAL MANAGEMENT

The Relationship Between Employee Job Satisfaction, Perceived Customer Satisfaction, Service Quality, and Profitability in Luxury Hotels in Kuala Lumpur	Harcharanjit Singh Roselina Ahmad Saufi Rahayu Tasnim Maizaitulaidawati Hussin	26
---	---	----

ENTREPRENEURSHIP AND INNOVATION

State of IT Adoption in SMEs in India	Jitendra Singh Tomar	40
---------------------------------------	----------------------	----

CORPORATE SOCIAL RESPONSIBILITY

Corporate Social Responsibility Practices and Their Impact on the Community : A Case Study of Ambuja Cement Ltd.	Santosh Kumari Anil Sehrawat Tanu Sharma	54
--	--	----



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 2

₹ 350/-

FEBRUARY 2017

CONTENTS

CORPORATE SOCIAL RESPONSIBILITY

Investigating the Nexus of Corporate Social Responsibility and Brand Equity : A Systematic Review

Anupam Singh
Priyanka Verma

7

STRATEGIC DECISION MAKING

Measuring Uncertainty and its Strategic Implications

Amit Kundu
Arabinda Bhattacharya

26

HUMAN RESOURCE MANAGEMENT

Evolving Human Resource Landscape of the Indian Retail Sector : Bridging the Skill-Gap

Shruti Tripathi
Shalini Gautam
Ankur Lal

41

ORGANIZATIONAL MANAGEMENT

Quantification of the Impact of Big Five Personality Traits on Political Skills

Akanksha Dubey
Mrinalini Pandey

53



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 3

₹ 350/-

MARCH 2017

CONTENTS

ENTREPRENEURSHIP

Analysis of Entrepreneurial Skill
Development of Disadvantaged
Group Entrepreneurs

Murlidhar A. Lokhande 7

ENTREPRENEURSHIP & INNOVATION

Food Processing Industries : An Engine
for Growth in Uttar Pradesh

Rewa Singh 19
Ravindra Tripathi

CORPORATE SOCIAL RESPONSIBILITY

An Analytical Study of Corporate
Social Responsibility Spending by
Companies Based on Government
of India's CSR Mandate

G. Ramesh 35
Shilpa Peswani

STRATEGIC MANAGEMENT

Value Creation Through Business
Model Innovation : A Case Study
of Connect Broadband

Makhmoor Bashir 53
Rajesh Verma



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 4

₹ 350/-

APRIL 2017

CONTENTS

HUMAN RESOURCE MANAGEMENT

- A Study of Protean Career Orientation and Organizational Commitment of Permanent and Contractual Faculty Teaching Professional Courses in Delhi - NCR**
- Puja Khatri 7
Khushboo Raina

HUMAN RESOURCE MANAGEMENT

- Measuring Cognitive Job Satisfaction - Job Attributes to be Included : A Literature Review**
- M. A. Sanjeev 19

ORGANIZATIONAL MANAGEMENT

- The Key Motivating Factors of Employee Retention : A Resource Based View**
- Tahir Akhtar 33
Ahmad Zahir
Mohammad Ali Tareq
Akbariah Mohd Mahdzir

CORPORATE SOCIAL RESPONSIBILITY

- Holistic Framework and its Dimensions for Egalitarian Implementation of Corporate Social Responsibility**
- Veda Devanand Malagatti 49



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 5

₹ 350/-

MAY 2017

CONTENTS

HUMAN RESOURCE MANAGEMENT

Does Job Satisfaction Help in Understanding Automotive Employees' Turnover Intention?

Vijai N. Giri
S. Pavan Kumar
Vishnukant Rajesh

7

ORGANIZATIONAL MANAGEMENT

Revisiting the *Arthashastra* : An Approach to Emotional Intelligence

Amrita Mohanty
Ganesh Prasad Das

24

CORPORATE SOCIAL RESPONSIBILITY

Community Perception and Expectations on Corporate Social Responsibility : A Comparative Case Study on Ambuja and ACC Limited

Santosh Kumari
Tanu Sharma
Anil Sehrawat

37

ORGANIZATIONAL MANAGEMENT

Book Review : *Human Drama Inc. Emotional Intelligence in the Workplace*

Devika Rani Sharma

49



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 6

₹ 350/-

JUNE 2017

CONTENTS

TOURISM MANAGEMENT

- | | | |
|---|-----------------------------------|---|
| Onward Ho! Studying Place Emotions, Language Style, and Social Tendencies in Travel Blogs | Aleesha Abdulla
Kalyani Suresh | 7 |
|---|-----------------------------------|---|

EDUCATION MANAGEMENT

- | | | |
|---|---|----|
| From Bhutan, with Love : Exploring the Perceptions of Bhutanese Students Studying Tourism and Hospitality in an Indian University | Vikrant Kaushal
Suman Sharma
Sidharth Srivastava
Nurmahmud Ali | 29 |
|---|---|----|

EDUCATION MANAGEMENT

- | | | |
|---|-----------------|----|
| Economics of E-Learning in Higher Education : The Indian Case | Ritika Aggarwal | 40 |
|---|-----------------|----|

HUMAN RESOURCE MANAGEMENT

- | | | |
|---|--------------------------|----|
| Moderating Effect of Work Place Support on the Social Life of Night Shift Employees | Fabian James
S. Sudha | 49 |
|---|--------------------------|----|



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 7

₹ 350/-

JULY 2017

CONTENTS

ORGANIZATIONAL BEHAVIOUR

Impact of Integrated Yoga Module on Leadership Competencies of Managers	Datta S. Taware Sony Kumari K. B. Akhilesh H. R. Nagendra	7
---	--	---

HUMAN RESOURCE MANAGEMENT

A Qualitative Analysis on Integrated Approach Towards Teachers' Burnout and Work Engagement in Indian HEIs	Rupesh Rajak Bibhas Chandra	24
--	--------------------------------	----

HUMAN RESOURCE MANAGEMENT

Work-Life Balance and Employee Health : A Cross-Sectional Analysis of Manufacturing and Service Sectors	Kshitija Mittal Karminderjit Singh Geetika Sharma	34
---	---	----

HUMAN RESOURCE MANAGEMENT

Upshot of Occupational Stress on Work Life Balance of Employees Working in Information Technology Organizations in Chennai	K. Kala N. Akbar Jan A. K. Subramani R. Banureka	50
--	---	----



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 8

₹ 350/-

AUGUST 2017

CONTENTS

ORGANIZATIONAL BEHAVIOUR

- | | | |
|---|------------------------------|---|
| Enhancing Employee Engagement Through a Novel Mathematical Model in the Hospitality Sector of India | Pramod Kumar Chug
Vibhuti | 7 |
|---|------------------------------|---|

HUMAN RESOURCE MANAGEMENT

- | | | |
|--|----------------------------------|----|
| Inclusion in Army : A Study of Acceptance of Women Leaders by Men in Uniform | Anupama Munshi
Suruchi Pandey | 25 |
|--|----------------------------------|----|

TECHNOLOGY AND OPERATIONS MANAGEMENT

- | | | |
|--|---|----|
| Investigation Through System Dynamics for the Benefits of ICT Intervention in Distribution | Prashant R. Nair
Mridula Sahay
S.P. Anbuudayasankar | 42 |
|--|---|----|

STRATEGIC DECISION MAKING

- | | | |
|--|---------------------------------|----|
| <i>Dangal</i> : Cinematic Representation of Competitive Marketing Strategy | Nirankush Dutta
Anil K. Bhat | 52 |
|--|---------------------------------|----|



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 9

₹ 350/-

SEPTEMBER 2017

CONTENTS

KNOWLEDGE MANAGEMENT

**Invigorating Knowledge Sharing in
Higher Education: Indian Initiatives**

**A. Arun Kumar
Vedula Shekhar**

7

ORGANIZATIONAL BEHAVIOR

**Me and My Brand – A Study on Employee
Perspective**

**G. Radha Kiranmayi
P. Jyothi**

16

ORGANIZATIONAL BEHAVIOR

**Role of Perceived Organizational Support in
the Relationship of Procedural Justice with
Organizational Commitment**

**Surjit Kaur
Aneet Bedi**

28

ORGANIZATIONAL BEHAVIOR

**Emotional Intelligence and Personality :
Their Relationship in the Indian Context**

**Priyam Dhani
Tanu Sharma**

39



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 10

₹ 350/-

OCTOBER 2017

CONTENTS

HUMAN RESOURCE MANAGEMENT

- | | | |
|--|--|---|
| Human Resource Management Practices and Organizational Commitment : A Comprehensive Review (2001-2016) | Badrinarayan S. Ramaprasad
K. P. Nandan Prabhu
Sethumadhavan Lakshminarayanan
Yogesh P. Pai | 7 |
|--|--|---|

CORPORATE GOVERNANCE

- | | | |
|--|---------------------------------|----|
| Corporate Governance as a Moderating Variable for Identifying the Relationship Between CSR and Earnings Management : A Study of Listed Indian Mining Firms | Binoti Patro
J.K. Pattanayak | 24 |
|--|---------------------------------|----|

HUMAN RESOURCE MANAGEMENT

- | | | |
|---|--|----|
| Recent Trends in HRM : A Qualitative Analysis Using AHP | Akashdeep Joshi
Nita Sunny
Sakshi Vashisht | 41 |
|---|--|----|

HUMAN RESOURCE MANAGEMENT

- | | | |
|--|-------------------------------|----|
| Dimensions of Occupational Stress Impacting Turnover Intentions Amongst BPO Employees : An Empirical Study | Rashmi Rai
Shruti Tripathi | 53 |
|--|-------------------------------|----|



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 11

₹ 350/-

NOVEMBER 2017

CONTENTS

EDUCATION MANAGEMENT

- Developing and Validating
a Questionnaire to Measure
Some Factors of School Culture :
A Psychometric Process
- Ramajanaki Doraiswamy Iyer 7

SUPPLY CHAIN MANAGEMENT

- An Empirical Analysis on Supply
Chain Problems, Strategy, and
Performance with Reference to SMEs
- Hariharan Ganeshan 19
P. Suresh

TECHNOLOGY MANAGEMENT

- Customers' Expectations and
Satisfaction with Online Food
Ordering Portals
- Ramesh Kumar Bagla 31
Jasmine Khan

STRATEGIC DECISION MAKING

- Strategic Diversification :
A Case of a National Bank
- Girish Mainrai 45



PRABANDHAN : INDIAN JOURNAL OF MANAGEMENT

VOLUME : 10

ISSUE NUMBER : 12

₹ 350/-

DECEMBER 2017

CONTENTS

EDUCATION MANAGEMENT

Accreditation Compulsion or Inducement : A Perception Study of Various Stakeholders	Teena Bagga	7
---	-------------	---

BUSINESS ETHICS

A Study on the Relationship Between Presence of Women in Boards and Corporate Reputation	Shivani Chetan Inamdar Asha Nagendra	20
--	---	----

INTERNATIONAL BUSINESS

Export Market Orientation Strategy, External Environment, and Export Performance of SMEs in Malaysia	Harcharanjit Singh Roselina Ahmad Saufi Asan Ali Golam Hassan	32
--	---	----

TECHNOLOGY MANAGEMENT

Reality of Electronic Governance with Special Reference to Punjab	Ashok Kumar Katta	50
---	-------------------	----